

Agency Authorization



Please be advised that "Driving Force Advertising, LLC," ("Agent") is authorized to represent "Oklahomans for Food, Farm, and Family" collectively ("Superiors"), in their advertising and marketing efforts effective August 23rd, 2016.

As the Agency of Record for "Oklahomans for Food, Farm, and Family" in the United States of America, Agent is entrusted with all of the Superiors' negotiation and purchase of digital, outdoor, print, radio, television and all other forms of advertising and marketing. Agent is authorized to negotiate and purchase on Superiors' behalf such advertising; however, nothing in this Notice or any other Agreement shall be such as to attach liability to Agent for actions taken on behalf of any Superior.

Although Superiors are the sole financially responsible parties for any and all advertising and marketing expenses, all monthly advertising schedule invoices must be sent to Agent for proper review and payment approval. Agent's execution of said payment, on behalf of Superior, shall in no way be construed so as to shift any liability for said expenses, be they future or past, from any Superior to Agent. This agreement is an open-ended term and requires a written 30-day cancellation notice, sent via overnight delivery to the below address, attention: Administration, for any changes to the services offered or received by either party. The changes requested in said notice will become effective on the 31st day following the date upon which such notice was received.

A handwritten signature in black ink, appearing to be "Rg R".

Authorized by: "Oklahomans for Food, Farm
And Family" - official representative

8-26-2016

Date:

and

A handwritten signature in black ink, appearing to be "Hugh Hale".
Authorized Agent by: Driving Force Advertising
Hugh Hale, Owner
117, NW 142nd, Suite 3, Edmond, Ok 73013

8/26/16

Date:

Office: 405.418.0128

Note: The contents in this document are confidential and are solely intended for use by Driving Force Advertising and the party listed